



Our Marketing Plan

We utilize several websites for maximum exposure to potential Buyers:

95% of all Buyers start their property search online.

- Your property will be nationally featured on Realtor.com, Trulia, Zillow, Homes.com and many other national, top-ranked websites
- In addition to BuyOceanCity.com your property will be cross-linked with our sister sites that currently total 12 individual websites, each dedicated to various location at the South Jersey Shore
- Your property will be presented to prospective buyers with full color professional photos intended to enhance the attributes of your property
- Our websites also feed into MSN.com, HotPads.com, Oodle.com, Postlets.com, FrontDoor.com and Yahoo! Real Estate, just to name a few
- Properties are also uploaded to Craigslist for maximum exposure
- Our inventory of websites include BuyWildwood.com, WildwoodRents.com, JoeWildwood.com, BuyOceanCity.com, BuySealsleNJ.com, BuyStoneHarbor.com, IslandRealtyGroupNJ.com, IRGroupNJ.com, BuyOceanCityNewJersey.com, ShoreRealEstateSearch.com and BuySomersPointNewJersey.com, ShoreBusinessForSale.com
- Your property will be advertised at all of our open houses
- Our database of prospective buyers now totals over 3000
- Showing Feedback sent to you immediately
- Conventional print advertising
- All questions regarding your property are handled by the listing agent